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Sample LinkedIn Post

Theme: Building things in America, why it is slow, and what it could look like if we actually got things done.

America is one of the most polished, strategized, and systemized places on earth. And that is exactly what is slowing it down.

Systems are built to run perfectly. But building is not perfect. It is messy, human, and daily. And the problem is that somewhere along the line, the process stopped serving the project and started serving itself.

Every review cycle. Every correction request. Every jurisdictional sign-off. They were all designed by people who believed that if you just tightened the structure enough, nothing would go wrong.

But people's lives do not move at the speed of paperwork. A family needs a home now. A city needs clean energy now. A road needs to be fixed now. The system says wait. The system says protocol. The system says not yet.

I grew up watching this happen at a smaller scale.

A woman built a school in my community. International students. Buses. A real institution in a place that had never had one. Before she opened, she flagged one problem: the road. Flooded constantly. Buses could not run. Kids could not walk safely. She had the money, the will, and a plan to fix it herself.

The government said no. That road belongs to us.

The same government that had not touched it in years. The same one our community had reported flooding to for half a decade. The people who could see the problem firsthand were the same ones blocking the solution on a technicality.

The road got done eventually. Six years later.

In that time, businesses shut down. Flood damage, over and over. An entire community's momentum, stalled.

The school is thriving now. So is the road. You can see it in the shops that showed up, the foot traffic, the life that came back.

But we will never know what six years earlier would have looked like.

The countries building fast are not smarter. They just decided the process should serve the project, not the other way around.

We can do that here. We just have not decided to yet.

There is nothing worse than wasted time.

Something I Made That I Am Proud Of

I built Build with Cphrie because I was tired of being overlooked.

Not because I lacked the work. I had ideas saved in Google Docs, scripts, strategies, writing samples. Real proof. But I kept watching less creative people get chosen, simply because their presence looked more polished.

That bothered me. Then I realized it was not just my problem.

There are a lot of people walking around with genuine value and no way to show it properly. The work is there. The packaging is not.

So I built a service that fixes that. Websites for job seekers, fresh graduates, and personal brands who need their presence to match their potential.

I did not research a market gap. I solved my own problem first, then looked up and saw how many people were standing in the same place I was.

I was not building a product that felt foreign to me. I was building a product that was meant for me, and then projected onto others.

What I learned: the most convincing thing you can build is something you actually needed. There is no gap between the pitch and the belief. You are not selling. You are just showing people the door you

already walked through.

That is what I would bring to Rhonda. Not just writing. The instinct to find the real story underneath and build something around it.